

**COLLEGE  
WISE**

# **SCHOOL COLLEGE & CAREER READINESS SUPPORT PROGRAM**

**ADMISSIONS COUNSELING | WORKSHOPS & WEBINARS |  
PROFESSIONAL DEVELOPMENT | TEST PREP & TUTORING**



**EMPOWERING SCHOOL DISTRICTS,  
IMPROVING STUDENT OUTCOMES**



# WHO WE ARE

*Collegewise Helps Your District Achieve College & Career Readiness Goals*

Since 1999, Collegewise has been at the forefront of the ever-changing college and career landscape. School districts rely on us for expert advice, resources, and on-the-ground support for counselors, families, and students.

With our data-backed insights, proven strategies, and expert team, Collegewise can retool your district's post-high school ecosystem to create a less stressful, more successful experience, with programs and resources built around your unique needs and goals.

## EXAMPLES OF HOW WE SUPPORT



### APPLICATION ACCELERATOR COURSE

Our multi-day "bootcamps" teach students about the admissions process and provide tailored advice as they jump into applications.

Students walk away with a completed, polished application (yes, including essays!), while school counselors benefit from extra support and fewer meetings.



### WEBINARS & IN-PERSON EVENTS

We design targeted workshops and webinars to engage, educate and empower your community with essential college admissions and career readiness information.

We bust common misconceptions and set families up for success early in their high school journey.



### ADMISSIONS COUNSELING SERVICES

We supplement the excellent work of school counselors with virtual 1:1 and group counseling sessions with expert admissions counselors.

This allows families direct support throughout the year, including the summers and non-school hours.



### PROFESSIONAL DEVELOPMENT

Want to learn more about financial aid, grading policies, admissions trends, and school profiles? We offer a range of personal development resources and workshops for counselors and educators,

Our customized approach helps each school do their best work and reach their desired outcomes.

# WHO WE HELP

Collegewise can retool your district's entire college admissions ecosystem by educating and empowering 100% of your key stakeholders to ensure that more of your students achieve post-high school success.



<b>COUNSELORS AND FACULTY</b>	School counselors are working harder than ever. With record-high caseloads and a focus on mental health, there often isn't enough time to focus on college and career readiness. But we can help. Through personalized trainings, webinars, and workshops, plus access to our team of 85+ admissions counseling experts, Collegewise will educate and empower your teachers and counselors so they can better support their students in making smart post-high school plans and decisions.
<b>STUDENTS</b>	Supporting students is what we do best. From tailored 1-1 meetings to engaging group counseling sessions, we offer a variety of methods for delivering the essential information students need to successfully navigate the college application process. Our popular College Application Accelerator course is an intensive program designed for rising and current seniors to tackle the key components of their college applications. Upon completion, students walk away with a fully polished application, parents are relieved, counselors have more time and districts see better outcomes for their students.
<b>PARENTS/ GUARDIANS</b>	Applying to college is stressful for parents, too! We bring a compassionate, common-sense approach to sharing knowledge, dispelling myths, and meeting parents' unique needs with a thoughtfully curated selection of webinars and resources that will take some of the guesswork (and a lot of the anxiety!) out of college applications.



4.9/5 star rating based on [300+ reviews](#)

# FAST FACTS

## Number of Applications

The number of U.S. college applications increased from 2021-2022, resulting in additional panic about gaining acceptance to a great fit school.

**+21.3%**



## Number of Colleges

The number of colleges on the Common App has grown to 1,033. Learning about each college and determining school fit has become a challenge for students and counselors.

**1033+**

## Student : Counselor Ratio

With large caseloads and a rise in student mental health concerns, school counselors often don't have the time to address every need.

**408:1**

## COLLEGEWISE FACTS

**135+**  
COLLEGEWISE  
EXPERTS

**200+**  
SCHOOL  
PARTNERSHIPS

**500+**  
YEARS OF  
EXPERIENCE

## SCHOOLS LIKE US AND TRUST US

We've designed solutions to support school counselors for hundreds of high schools. Read what some of them have to say.



"Collegewise has been one of our strongest partnership relationships for the last 7 years. Our college applications, attendance, and scholarship dollars are all up and our parents, faculty, and counselors are delighted with Collegewise."

**Jamie Norell, Principal, Glendora High School**  
*Custom Workshops, Virtual College Counseling, Bootcamps*

"Collegewise offered Irvine Unified students' guidance that was timely, relevant, meaningful, and very well attended...We couldn't have been more pleased with this service and grateful for the learning opportunities the Collegewise seminars provided IUSD students and families."

**Cassie Parham, Assistant Superintendent, Irvine Unified School District**  
*Custom Workshops*

**COUNSELOR &  
FACULTY SUPPORT  
SERVICES**



# PROFESSIONAL DEVELOPMENT

Our professional development programs allow school counselors and other faculty members to gain a deeper understanding of the college admissions process and develop actionable skills for supporting their students. Our trainers come from a variety of backgrounds: they're former admissions officers, high school counselors, teachers, and professors. As lifelong learners and respected speakers at industry events, our team of experts brings nuanced, timely admissions insight to your district.

**\*\*Participants will also receive a course completion certificate.\*\***

## **PROFESSIONAL DEVELOPMENT PRICING:**

*\$10,000 for 5 counselors*

*\$3,000 for each additional person*

## **10 HOURS OF SESSIONS INCLUDE:**

- College application 101
- Application deep-dive
- College research and list building
- Standardized testing and academics
- Personal statement and supplemental essay writing
- Navigating financial aid
- How to score scholarships and make college affordable

## **WISER ADVISOR SUBSCRIPTION**

### **WISER ADVISOR PRICING:**

*\$14,000 for annual subscription*

- Full access to the Collegewise "hive" community of 135+ experts
- Quick answers to your most pressing questions, with expert guidance available in just 24 hours
- Scheduled 1:1 "gut check" meetings to delve deeper into the challenges your students are facing



**PARENT / GUARDIAN  
SUPPORT SERVICES**



# COLLEGEWISE WEBINARS

Collegewise offers online events that can address virtually every topic related to the college admissions process. For \$12,000 per year, curate a list of up to 12 webinars uniquely tailored to your community and their needs.

**400+**

WEBINARS  
HOSTED

**300+**

SCHOOL TALKS  
& EVENTS

**40+**

TOPICS  
AVAILABLE

**85+**

SPEAKERS &  
LOCAL EXPERTS

## WEBINAR EXAMPLES



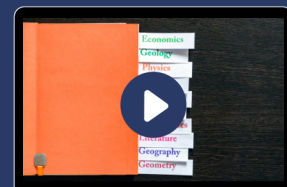
**The Ultimate Guide to the  
Common App**

**The SAT/ACT from A-Z:  
Standardized Testing Explained**



**A Beginner's Guide to  
College Admissions**

**Choosing High School  
Courses to Stand Out**



*Available for a la carte purchase or in bulk*

*\*\*This is a small sample of our available webinars. Collegewise will work with your district to identify the topics that will have the most impact.\*\**



# STUDENT SUPPORT SERVICES



# APPLICATION ACCELERATOR COURSE

Collegewise has developed a highly effective, comprehensive, and time-efficient solution to last-minute college application stress – the College Application Accelerator Course. This intensive 10-hour boot camp is designed for rising and current seniors ready to tackle key components of their college applications. Upon completion, students will have:

- ✓ A completed Common Application (including the personal statement)
- ✓ A completed state-specific application and college-ready resume
- ✓ College interview essentials and tips for building a balanced college list
- ✓ A thorough understanding of the college search and application process

## OFFERING



4 days,  
2.5 hours per day



20 students  
per course



Customized  
handbook



## OUR REVIEWS

"I have known Collegewise professionally for years. When our school COVID closures were imminent, I called them for help as they are a trusted advisor. They put together a webinar plan for PAUSD that addresses many of the places where we are all struggling and we hired them to take action. I know that Collegewise will extend the same services to any company or district, and our families, administrators and I are very pleased with Collegewise's service, delivery and content."

**Don Austin, Superintendent, Palo Alto Unified School District**  
*Custom Seminars, Bootcamps*

### APPLICATION ACCELERATOR COURSE PRICING:

**School pays:** \$13,500  
(maximum of 20 students)

**OR**

**Student pays:** \$750  
(minimum 10 students)

# 1:1 & GROUP COUNSELING

Collegewise's 100% personalized counseling programs offer step-by-step support and project management throughout the entire college application process. These programs provide guidance on:

- ✓ Navigating class selection
- ✓ Exploring enriching extracurriculars
- ✓ Curating a balanced school list
- ✓ Streamlining the application process
- ✓ Crafting captivating essays

## INDIVIDUAL COUNSELING PROGRAMS



Full or targeted application support



Regular meeting & progress check-ins



Up to 8 hours of office hours



Access to our project management app



Custom live webinars



Free resources & application tools

**PRICING:** \$300 hourly or receive a discount for bulk purchase

## GROUP COUNSELING PROGRAMS



Available as 1-week bootcamps or monthly



Available to students of all grades



8 hours of office hours



3 custom live webinars



Free resources & application tools

**PRICING:** \$20,000 (For 20 hours or 25 students maximum)

All programs can be tailored to your needs and budget.

# ACADEMIC TUTORING & TEST PREP

Collegewise's renowned tutoring division offers a high-efficiency approach and allows students to boost their academic performance, sharpen their skills, prepare for tests, and succeed on the SAT or ACT through custom lessons, diagnostic testing, and homework assignments.

- ✓ Proven results with average score increases of 133 - SAT and 4.22 - ACT
- ✓ Top-notch instructors score in the 95th percentile or higher for ACT and SAT
- ✓ Highly competitive 3% instructor hiring rate
- ✓ Our dedicated team has an average 5-year instructor tenure
- ✓ All expert tutors have a bachelor's and the majority have graduate degrees
- ✓ Focus on strategy and content, rather than just teaching to the test
- ✓ 30+ academic subjects available

Service	Description	Price (USD)
<b>SAT / ACT Test Prep</b>	Online lesson plans & homework (21 hrs)	\$2,250 (10 students) \$3,000 (20 students)
<b>AP Tutoring</b>	Targeted tutoring in virtually all subjects (10 hrs)	\$1,500 (10 students) \$2,000 (20 students)
<b>Success Skills Program</b>	Foundational skill building courses (8 hrs)	\$2,250 (10 students) \$3,000 (20 students)
<b>Leadership Academy</b>	Leadership skills & passion project development (8 hrs)	\$2,250 (10 students) \$3,000 (20 students)

## ADDITIONAL SERVICES

Office Hours & Consulting

Essay Review

"Ask Us Anything" Sessions

Exclusive Resources

*\*\*All pricing options are estimates. Discounts are available.\*\**



# GET IN TOUCH

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