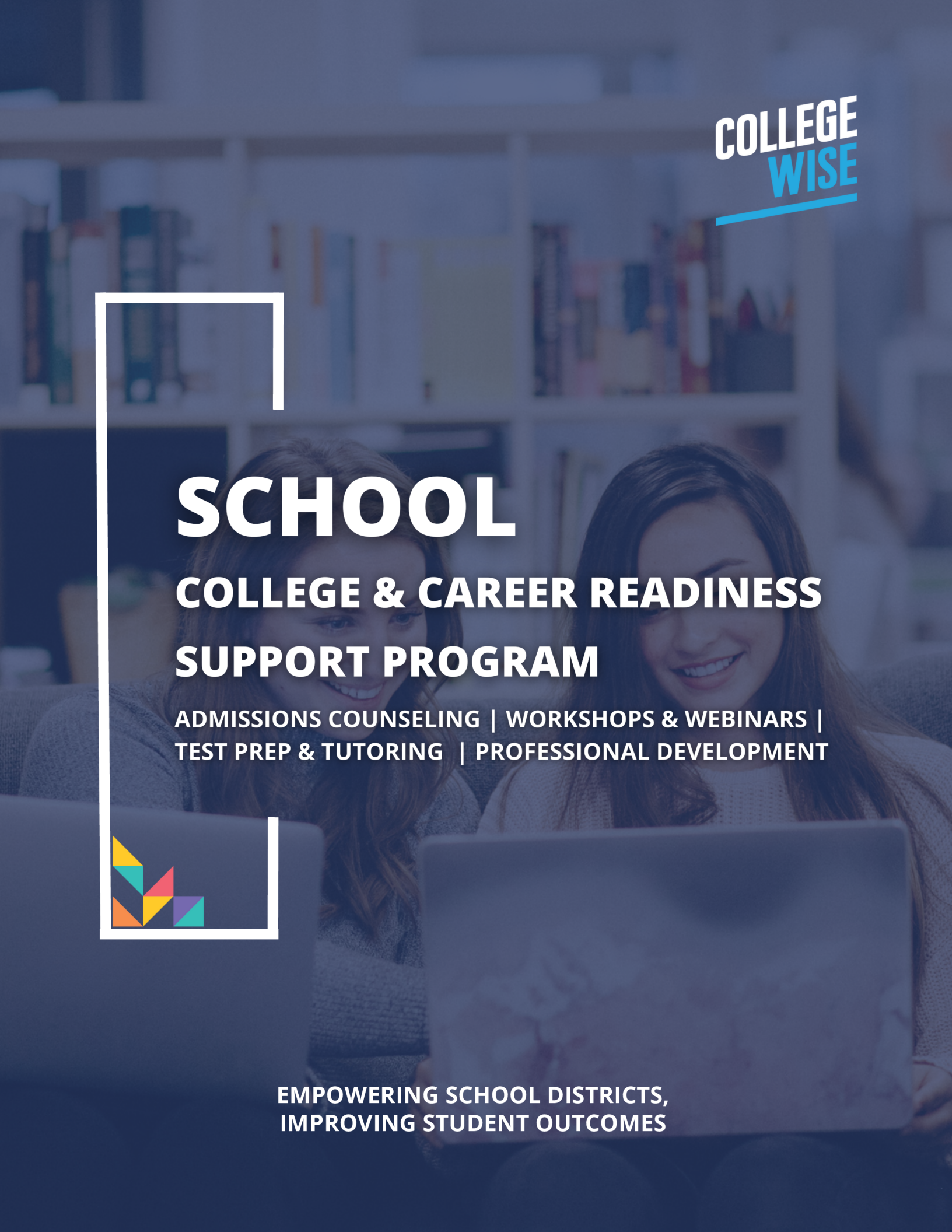


COLLEGE WISE

SCHOOL

COLLEGE & CAREER READINESS SUPPORT PROGRAM

ADMISSIONS COUNSELING | WORKSHOPS & WEBINARS |
TEST PREP & TUTORING | PROFESSIONAL DEVELOPMENT

EMPOWERING SCHOOL DISTRICTS,
IMPROVING STUDENT OUTCOMES



WHO WE ARE

Collegewise Helps Your District Achieve College & Career Readiness Goals

Since 1999, Collegewise has been at the forefront of the ever-changing college and career landscape. School districts rely on us for expert advice, resources, and on-the-ground support for counselors, families, and students.

With our data-backed insights, proven strategies, and expert team, Collegewise can retool your district's post-high school preparation ecosystem to create a less stressful, more successful experience, with middle and high school programs built around your unique needs and goals.

EXAMPLES OF HOW WE SUPPORT

WEBINARS & IN-PERSON EVENTS

We design targeted workshops and webinars to engage, educate and empower your community with essential college admissions and career readiness information.

We bust common misconceptions and set families up for success starting from middle school and throughout their high school journey.

APPLICATION ACCELERATOR COURSE

Our multi-day "bootcamps" teach students about the admissions process and provide tailored advice as they jump into applications.

Students walk away with a completed, polished application (yes, including essays!), while school counselors benefit from extra support and fewer meetings.

ADMISSIONS COUNSELING SERVICES

We supplement the excellent work of school counselors with virtual 1:1 and group counseling sessions with expert admissions counselors.

This allows families direct support throughout the year, including the summers and non-school hours.

PROFESSIONAL DEVELOPMENT

Want to learn more about financial aid, grading policies, admissions trends, and school profiles? We offer a range of personal development resources and workshops for counselors and educators.

Our customized approach helps each school do their best work and reach their desired outcomes.



WHO WE HELP

Collegewise can retool your district's entire college admissions ecosystem by educating and empowering 100% of your key stakeholders to ensure that more of your students achieve post-high school success. Whether you're looking to lay a solid foundation during middle school preparatory years or encourage more students over the finish line in high school, we have tailored solutions to meet the needs of every school.

STUDENTS	Supporting students is what we do best. From tailored 1-1 meetings to engaging group sessions, we offer a variety of programs to help students successfully navigate their journey. For middle school and early high school students, we provide focused workshops on exploring interests, potential majors, and the skills needed to successfully navigate school. For juniors and seniors, our popular College Application Accelerator course is an intensive program designed to tackle the key components of their college applications. Upon completion, students walk away with a fully polished application, parents are relieved, counselors have more time and districts see better outcomes for their students.
PARENTS/ GUARDIANS	Applying to college is stressful for parents, too! We bring a compassionate, common-sense approach to sharing knowledge, dispelling myths, and meeting parents' unique needs with a thoughtfully curated selection of webinars and resources that will take some of the guesswork (and a lot of the anxiety!) out of high school preparation and college applications.
COUNSELORS AND FACULTY	School counselors are working harder than ever. With record-high caseloads and a focus on mental health, there often isn't enough time to focus on college and career readiness. But we can help. Through personalized trainings, webinars, and workshops, Collegewise will educate and empower your teachers and counselors with the latest, proven data and ever-changing information on the admissions process. Regular upskills ensures educators can support their students in making smart post-high school plans and decisions.

Trustpilot 4.9/5 star rating based on 400+ reviews

FAST FACTS

Number of Applications

The number of U.S. college applications increased from 2021-2022, resulting in additional panic about gaining acceptance to a great fit school.

+21.3%



Number of Colleges

The number of colleges on the Common App has grown to 1,033. Learning about each college and determining school fit has become a challenge for students and counselors.

1033+

Student : Counselor Ratio

With large caseloads and a rise in student mental health concerns, school counselors often don't have the time to address every need.

408:1

COLLEGEWISE FACTS

135+ COLLEGEWISE EXPERTS

200+ SCHOOL PARTNERSHIPS

500+ YEARS OF EXPERIENCE

SCHOOLS LIKE US AND TRUST US

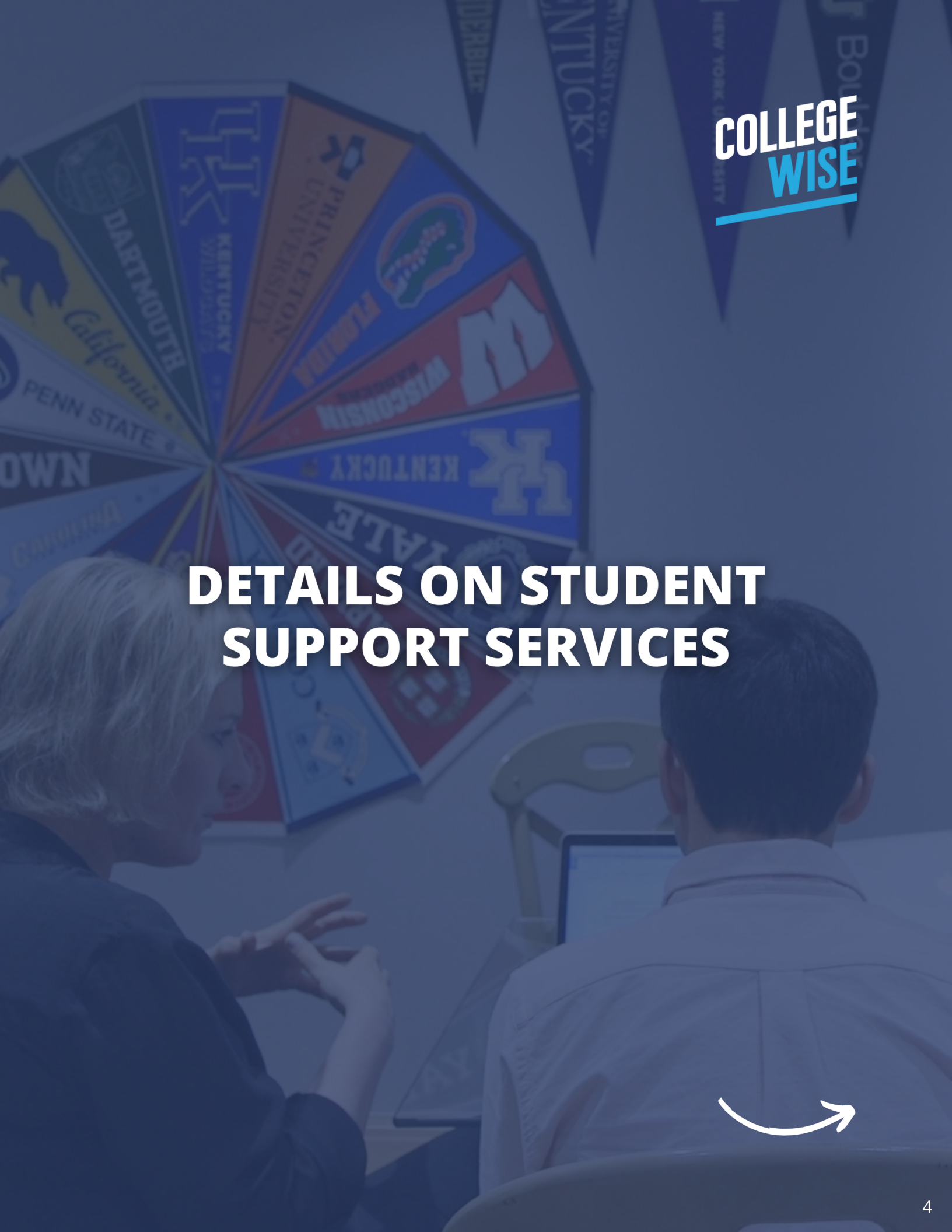
We've designed solutions to support school counselors for hundreds of schools. Read what some of them have to say.



"Collegewise has been one of our strongest partnership relationships for the last 7 years. Our college applications, attendance, and scholarship dollars are all up and our parents, faculty, and counselors are delighted with Collegewise."
Jamie Norell, Principal, Glendora High School
Custom Workshops, Virtual College Counseling, Bootcamps

"Collegewise offered Irvine Unified students' guidance that was timely, relevant, meaningful, and very well attended...We couldn't have been more pleased with this service and grateful for the learning opportunities the Collegewise seminars provided IUSD students and families."
Cassie Parham, Assistant Superintendent, Irvine Unified School District
Custom Workshops

PARTNERED WITH common app xello TeenLife REACH HIGHER summer discovery ACT



DETAILS ON STUDENT SUPPORT SERVICES

APPLICATION ACCELERATOR COURSE

Collegewise has developed a highly effective, comprehensive, and time-efficient solution to last-minute college application stress – the College Application Accelerator Course. This intensive 10-hour boot camp is designed for rising and current seniors ready to tackle key components of their college applications. Upon completion, students will have:

✅ A completed Common Application (including the personal statement)
✅ A completed state-specific application and college-ready resume
✅ College interview essentials and tips for building a balanced college list
✅ A thorough understanding of the college search and application process

OFFERING

4 days,
2.5 hours per day

20 students
per course

Customized
handbook



OUR REVIEWS

"I have known Collegewise professionally for years. When our school COVID closures were imminent, I called them for help as they are a trusted advisor. They put together a webinar plan for PAUSD that addresses many of the places where we are all struggling and we hired them to take action. I know that Collegewise will extend the same services to any company or district, and our families, administrators and I are very pleased with Collegewise's service, delivery and content."

Don Austin, Superintendent, Palo Alto Unified School District

Custom Seminars, Boot camps

INDIVIDUAL OR GROUP COUNSELING

Collegewise's personalized counseling programs offer step-by-step support and project management throughout the entire college application process. Hours available in summer and after school, supplementing school counselor hours. These programs provide guidance on:

- ✅ Navigating class selection
- ✅ Exploring enriching extracurriculars
- ✅ Deciding on post-high school options
- ✅ Curating and refining a balanced college list
- ✅ Streamlining the college admissions process & and writing captivating essays

INDIVIDUAL 1:1 COUNSELING SESSIONS

- Targeted sessions on student's needs
- Full programs include progress check-ins
- Support can be split into shorter sessions
- Access to our project management app
- Free resources & application tools

GROUP COUNSELING PROGRAMS

- Available as 1-week bootcamps or ongoing
- Available to students of all grades
- 8 hours of office hours
- 3 custom live webinars
- Free resources & application tools

All programs can be tailored to your needs and budget.

ACADEMIC TUTORING & TEST PREP

Collegewise's renowned tutoring division offers a high-efficiency approach and allows students to boost their academic performance, sharpen their skills, prepare for tests, and succeed on the SAT or ACT through custom lessons, diagnostic testing, and homework assignments.

✅ Proven results with average score increases of 133 - SAT and 4.22 - ACT
✅ Top-notch instructors score in the 95th percentile or higher for ACT and SAT
✅ Highly competitive 3% instructor hiring rate
✅ Our dedicated team has an average 5-year instructor tenure
✅ All expert tutors have a bachelor's and the majority have graduate degrees
✅ Focus on strategy and content, rather than just teaching to the test
✅ 30+ academic subjects available

Service	Description
SAT / ACT Test Prep	Online lesson plans & homework (21 hrs)
AP Tutoring	Targeted tutoring in virtually all subjects (10 hrs)
Success Skills Program	Foundational skill building courses (8 hrs)
Leadership Academy	Leadership skills & passion project development (10 hrs)

ADDITIONAL SERVICES

Office Hours & Consulting

Essay Review

"Ask Us Anything" Sessions

Exclusive Resources

MIDDLE & EARLY HIGH SCHOOL SUPPORT

At Collegewise we understand that starting early with college and career readiness can lead to better outcomes. Students do well when they are empowered early on how they can build their high school profile.

Our tailored early offerings focus on our proprietary method of teaching success skills (such as time management, effective communication, and more) and also explain *how* they can explore interests that connect to potential majors and/or extracurriculars and leadership opportunities. Planning ahead results in better course selection, extra-curricular & leadership choices, and more confidence and a sense of purpose.

Content can be delivered in a variety of formats to best meet your needs:

✅ Individual or group counseling sessions
✅ Targeted student workshops
✅ Family webinars or in-person seminars



SUCCESS SKILLS

Students need mastery of core foundational skills to maximize their potential on their college or career journey.

We've built an extensive curriculum to support students with their own master plan to "level up". Our goal is for students to have the right mental toolkit so they can study smarter, not harder, and feel equipped to take care of their own well-being. Topics include critical thinking, effective note-taking, project management, learning style development, and more.



PARENT / GUARDIAN SUPPORT SERVICES

COLLEGEWISE WEBINARS

Collegewise offers online events that can address virtually every topic related to the college admissions process. Curate a list of up to 12 webinars per year, uniquely tailored to your community and their needs.

400+	300+	40+	85+
WEBINARS HOSTED	SCHOOL TALKS & EVENTS	TOPICS AVAILABLE	SPEAKERS & LOCAL EXPERTS

WEBINAR EXAMPLES



The Ultimate Guide to the Common App

The SAT/ACT from A-Z: Standardized Testing Explained





Beyond High School: Strategies for Planning Your Next Chapter

Choosing High School Courses to Stand Out



Available for a la carte purchase or in bulk

This is a small sample of our available webinars. Collegewise will work with your district to identify the topics that will have the most impact.


COLLEGE
WISE
COUNSELOR &
FACULTY SUPPORT
SERVICES

PROFESSIONAL DEVELOPMENT

Our professional development programs allow school counselors and other faculty members to gain a deeper understanding of the college admissions process and develop actionable skills for supporting their students. Our trainers come from a variety of backgrounds: they're former admissions officers, high school counselors, teachers, and professors. As lifelong learners and respected speakers at industry events, our team of experts brings nuanced, timely admissions insight to your district.

Participants will also receive a course completion certificate.



10 HOURS OF SESSIONS INCLUDE:

- College application 101
- Application deep-dive
- College research and list building
- Standardized testing and academics
- Personal statement and supplemental essay writing
- Navigating financial aid
- How to score scholarships and make college affordable

WISER ADVISOR SUBSCRIPTION

- Full access to the Collegewise "hive" community of 135+ experts
- Quick answers to your most pressing questions, with expert guidance available in just 24 hours
- Scheduled 1:1 "gut check" meetings to delve deeper into the challenges your students are facing

COLLEGE WISE

GET IN TOUCH

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BELINDA PARAS

DIRECTOR OF PARTNERSHIPS

GET STARTED